EXPOSOME HAIR PROTECTION WITH ZINBLOQ LEAVE IN

ASSESSA

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CODE: 01HLO08102401

Light and creamy emulsion that provides protection to the hair cuticle, thermal protection, anti-frizz and shine. In addition to helping to detangle hair and dry it faster. **How to use:** Apply to the length and ends of the hair. Finish as you wish.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
	Sodium Gluconate	Sodium Gluconate	0.10	Chelating	-
B	**CARBOGREEN QB**	***Zea Mays* (Corn) Starch, *Caesalpinia Spinosa* Gum and Algin**	**0.80**	**Texture, sensorial, soft touch and glide to the hair and quick drying**	**ASSESSA**
	Natural Butylene Glycol	Butylene Glycol	7.00	Humectant	
C	Behentrimonium Chloride	Behentrimonium Chloride	2.00	Conditioning	-
	Cetearyl Alcohol	Cetearyl Alcohol	3.00	Thickener	-
	PLUGIN GS	***Helianthus Annuus* Seed Extract, Isopropyl Palmitate, Hydrogenated Farnesene, *Simmondsia Chinensis* Seed Oil, *Salvia Hispanica* Seed Extract, Tocopheryl Acetate**	**2.00**	**Alternative to Silicone D5, Shine, Softness, Prevention of Split Ends**	**ASSESSA**
	Caprylic/Capric Triglyceride	Caprylic/Capric Triglyceride	2.50	Emollient	-
	Vitamin E	Tocopherol	0.10	Antioxidant	-
D	**LISSELINI BS**	***Linum usitatissimum* Seed Extract, Glyceryl Oleate Citrate, Caprylic/Capric Triglyceride, Algin, Sodium Benzoate and Potassium Sorbate**	**2.00**	**Cuticle Alignment, Anti-Frizz, Shine, Hair Protection, Repair**	**ASSESSA**
	ZINBLOQ	***Zingiber officinale* (Ginger) Root Extract, *Kappaphycus alvarezii* Extract, Algin, Sodium Benzoate and Potassium Sorbate**	**2.00**	**Protects Hair Cuticle, Maintains Lipid Surface Integrity, Preserves the Cortex, Increases Hair Gloss, Detangles Hair**	**ASSESSA**
	FRULIX SHINE COMPLEX	***Musa sapientum* (banana) Fruit Extract, *Theobroma cacao* (cocoa) Extract, *Ananas sativus* (pineapple) Fruit Extract, Sodium Benzoate and Potassium Sorbate**	**1.00**	**Shine, Hair Care**	**ASSESSA**
E	Microcare SB	Aqua (and) Sodium Benzoate (and) Potassium Sorbate	1.00	Preservative	Thor
F	Fragrance X Pure - SCE849921	Parfum	0.80	Fragrance	Scentec
G	Citric acid	Citric Acid	qs	pH adjustment	-

The formulation was developed and tested in our laboratories using the specified ingredients and percentages. Assessa is not responsible for changes that may occur due to modifications made without further testing. It is the client's responsibility to verify the stability of the formula to ensure its safety and compliance with the laws and patents applicable in the country where the finished product will be used.

PROCEDURE: Add phase A to a container and mix until dissolved. Mix phase B beforehand and gradually add at room temperature, heat to 90 °C. At a temperature of 90 °C, homogenize for 20 min with vigorous stirring. Add phase C and mix for 10 min. Start to cool. Below 40 °C add phases D, E and F, respectively, with 5 min between each phase. Adjust the pH with phase G.

FORMULA SPECIFICATION
- Viscosity: 6.000 - 12.000 cps (Brokifield RVT - Spindle 5/20 RPM)
- pH: 4,0 - 5,0

ASSESSA's raw materials:

THE CARBOGREEN PLATFORM allows us to make natural and biodegradable hydrogels with a unique sensory profile. Here, CARBOGREEN QB provides a light, creamy and smooth texture without weighing down the hair.

PLUGIN GS is the result of a careful balance of 100% natural extracts, monoesters, triglycerides and squalane that mimic sebum and restore the lipid balance of dry, fragile and/or damaged hair, in addition to promoting protection against split ends.

LISSELINI BS is an ingredient based on the combination of soluble fibers with bioadhesive properties, proteins rich in arginine and biopolymers rich in polyhydroxylated acids. LISSELINI BS has an anti-frizz instant action, aligns hair fibers and protects hair fibers from heat damage.

ZINBLOQ protects hair from environmental damage by preserving the cuticle and reducing oxidative stress for stronger, healthier hair.

FRULIX SHINE COMPLEX is obtained through an exclusive biotechnological process that mimics the natural ripening of PINEAPPLE, BANANA and COCOA. Using the fruits native enzymes, Assessa transforms the pulps into a crystalline liquid with all active components in concentrations equivalent to those found in natural fruit.
Banana, cocoa and pineapple are nutritive fruits, rich in mucilages, fruit acids, tannins and essential mineral salts. FRULIX COMPLEXO BRILHO (SHINE COMPLEX) possesses astringent, moisturizing, nutritive and remineralizing properties and is recommended for use in hair-care products in formulas for dull and hair damaged by chemical (straightening, relaxing, dying) and physical (drying, curling) treatments, providing protection, nutrition and moisturizing to weakened hair.